

PLA 2018

PHILADELPHIA

MARCH 20-24, 2018

Public Library Association



CONFERENCE DATES

March 20-24

EXHIBIT DATES

March 21-23

Pennsylvania Convention Center | Philadelphia, Pennsylvania

www.placonference.org

#PLA2018



Our Attendees are Interested in the following Products & Services...

- Architecture Firms
- Archival Products
- Assistive Listening Devices
- Audio Books
- Audio Visual Equipment
- Automation
- Books
- Books/Audio Leasing
- Cataloging
- Computer Hardware / Software
- Consulting Services
- Database
- Digital Distributor
- Disaster Planning
- Display Cases/Fixtures/Systems
- eBooks
- Electronic Library Kiosk
- Facilities Management
- Film, Video, & DVD
- Financial Information Provider
- Fund Raising
- Furniture
- Genealogy
- Government Services
- Graduate Studies
- Graphic Novels/Comic Books
- Journals
- Library Cards
- Promotional Products
- Literacy
- Magazines
- Media Management
- Music
- Photo ID Systems
- Reference Systems
- Relocation Services
- Shelving
- Sign Systems
- Training
- Video Games
- Web Products
- & More!**

THE PUBLIC LIBRARY ASSOCIATION INVITES YOU...

Offered biennially, PLA Conference has a reputation for excellence in the public library world. The Conference includes nearly 200 professional development programs, numerous social events and networking opportunities, and a bustling exhibit hall.

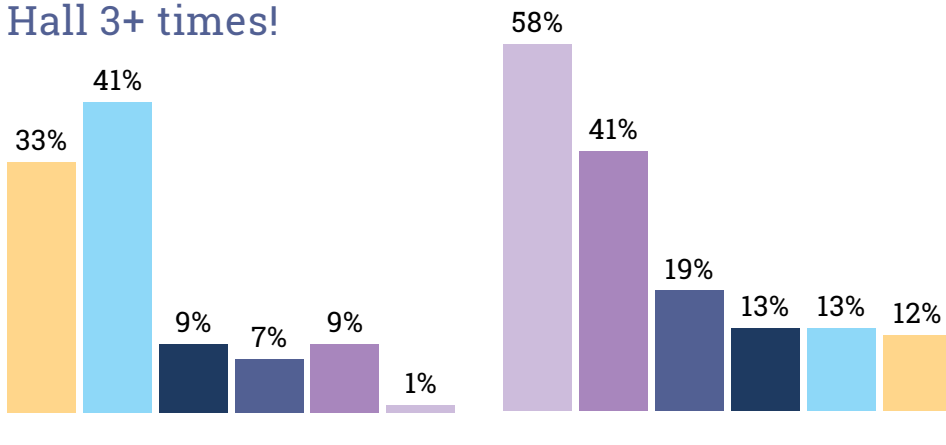
Join more than 5,000 public library professionals in Philadelphia, March 21-23!

Exhibit your library products & solutions

Dedicated exclusively to public libraries and featuring a 70,000+ square foot exhibit hall, PLA 2018 is the premier place to reach thousands of professionals with **INFLUENCE** and **BUYING POWER**.

OUR ATTENDEES:

83% Visit the Exhibit Hall 3+ times!



OPERATING BUDGET

\$5 million or more
 \$1 million-\$5 million
 \$700,000-\$999,999
 \$400,000-\$699,999
 \$100,000-\$399,999
 \$99,999 or less

33%
 41%
 9%
 7%
 9%
 1%

LIBRARY FUNCTIONS PERFORMED

Administration 58%
 Public Services (reference or circulation) 41%
 Outreach (marketing, public relations, etc.) 19%
 Technical Services (acquisitions, cataloging, etc.) 13%
 Information Technology (website, training, etc.) 13%
 Other 12%



Named one of the top 250 shows in the U.S. by Trade Show News Network!

"This was my first PLA conference, and it was absolutely life-changing. I came back from the conference feeling educated, energized, and full of hope about the profession."

- PLA 2016 Attendee

IN THE EXHIBIT HALL

Return of the popular “How-To Festival,” a cooperative and fun learning experience that teaches attendees practical, hands-on skills that can be learned in short (20-minute) demonstrations.

Career Center – a resource hub for job seekers, recruiting libraries, and advisors to connect at PLA Conference. The Career Center will have scheduled programming and will be available during exhibit hours to enable job posting or for impromptu interviews.

NEW! AAP Book Buzz Stage – The location for publishers to pitch their new & upcoming titles for 2018!

EXHIBITOR BENEFITS

Network with Attendees

- 17 hours of exhibit time, with 40+% of the hall hours being dedicated, non-compete time
- Targeted Networking Events on the show floor including Exhibits Opening & Closing Receptions, and refreshment breaks
- Access to Exhibit Hall programming including the new Spark Talks and returning How-To Festival
- Access to the conference plenary and educational sessions

Marketing Opportunities

- Company name and booth number in the printed onsite Program Guide
- Full company listing on the online floor plan
- Opportunity to purchase the attendee pre and post show lists
- Inclusion in the PLA 2018 mobile app
- Options to enhance your exhibit presence with an exclusive sponsorship and advertising program
- Early sign-up for PLA 2020!

BOOTH DETAILS

\$2,400 per 10' x 10' booth reserved. There is a \$200 additional charge per exposed corner. **Please visit us online for more details and current booth availability.**

Standard Booth Inclusions:

- 8' high back drape and 33" side drape (inline booths)
- Booth ID sign with company name and booth number (inline booths)
- (8) Eight complimentary exhibitor registrations per 10'x10' booth reserved, with a maximum of 40
- (40) Forty complimentary exhibit hall guest passes to invite your customers and prospects to PLA 2018

SCHEDULE*

MOVE IN

Monday, March 19, 2018
8:00 am - 5:00 pm

Tuesday, March 20, 2018
8:00 am - 5:00 pm

Wednesday, March 21, 2018
8:00 am - 12:00 pm

EXHIBITS OPEN

Wednesday, March 21, 2018
3:30 pm - 6:30 pm

Thursday, March 22, 2018
9:30 am - 5:00 pm

Friday, March 23, 2018
9:30 am - 2:00 pm

MOVE OUT

Friday, March 23, 2018
2:00 pm - 11:45 pm

Saturday, March 24, 2018
8:00 am - 12:00 pm

*subject to change

CONTACT US:

Exhibit, Advertisement & Sponsorship Opportunities

Corcoran Expositions, Inc
Show Management
312-541-0567

Exhibits

Companies A-L
Gavin McAuliffe
Exhibit Sales
gavin@corcexpo.com
312-541-0567 x649

Companies M-Z
Jennifer Bitner
Exhibit Sales
jennifer@corcexpo.com
312-541-0567 x654

Sponsorship & Advertisement

Matt McLaughlin
Sponsorship Sales
matt@corcexpo.com
312-541-0567 x655

3 Branch Products
 4imprint
 ABC-CLIO
 ABDO
 Abingdon Press
 Above the Treeline
 Agati Furniture
 ALA - Allied Professional Association
 ALA / ALCTS Preservation Week
 Albert Whitman & Company
 Aleph Objects, Inc
 Alexander Street
 Alliance Entertainment
 Altarama Information Systems
 American Library Association
 Amigos Library Services
 Arte Publico Press
 Audio Editions
 Auto-Graphics, Inc.
 Automated Manufacturing Products
 AWE Learning
 Backstage Library Works
 Baker & Taylor, Inc.
 Baker Publishing Group
 Bearport Publishing Company, Inc.
 Bedtime Math Foundation
 Bella & Harry
 Bernan
 Better Containers Mfg. Co.
 Better World Books
 BiblioCommons Inc.
 BiblioLabs
 Biblionix
 Bibliotheca
 Biblmodel
 Big Cozy Books
 Birchard Co/EZDrop
 Blackstone Audio
 Bloomsbury
 BMI Digital Reel
 Book Systems
 Booklist Publications
 BookPage
 Books on Tape
 Boopsie, Inc.
 Brain HQ®
 Brainfuse
 Britannica Digital Learning
 Brodart Company
 Burgeon Group, LLC
 ByWater Solutions LLC
 Candlewick Press
 Capira Technologies, LLC
 Career Cruising
 CareerOneStop
 CASSIE
 Center Point Large Print
 Chelsea Green Publishing
 Chicago Review Press
 Children's Plus, Inc.
 Child's Play
 Child's World
 ChiliFresh Enterprises, Inc.
 CIVICTechnologies
 CLCD
 Clear-Vu
 CoLibri Systems North America, Inc.
 Collaborative Summer Library Program
 Colorado Passport Agency
 Combined Book Exhibit
 Communico LLC
 Comprise Technologies
 Consumer Financial Protection Bureau
 CoolNerd Kiosk
 Counting Opinions
 Crisis Prevention Institute (CPI)
 Crowley Company
 Cultural Surroundings
 D.K. Agencies (P) Ltd.
 David C Cook
 Davidson Titles, Inc.
 DearReader.com LLC
 Demco
 DEMCO Interiors
 Dewberry
 Deziner Software
 Disney-Hyperion
 DK Publishing, Inc.
 DLSG at Image Access
 Dreamspinner Press
 D-Tech International USA
 East View Information Services
 Easy Risers
 EBSCO Information Services
 Edge Initiative/Urban Libraries Council
 e-ImageData Corp
 ELM USA Disc Repair Products
 Emery-Pratt Company
 Emporia State University, School
 of Library & Info Mgmt
 Engberg Anderson, Inc.
 EnvisionWare
 Equinox Software
 Estey / Tennsco
 Eustis Chair
 Evanced Solutions, LLC
 FairVega Russian Library Services
 FamilySearch
 Farber Specialty Vehicles
 FaxScan24 Fax and Scan Service
 FDA Office of Women's Health
 Federal Trade Commission
 Firefly Books
 Freedom Scientific
 Fulcrum Publishing
 Galaxy Press
 Gale, Cengage Learning
 Geographic Research Inc. / SimplyMap
 Gimlet
 Gressco Ltd
 Grey House, Salem Press & HW Wilson
 Greenwood Books
 Grove Atlantic, Inc.
 Hachette Book Group
 Hal Leonard Corporation
 Harlequin
 HarperCollins Children's Books
 HarperCollins Christian
 HarperCollins Publishers
 HBM / HPA Architects
 Hidell and Associates Architects
 Houghton Mifflin Harcourt
 Impact Survey, University of
 Washington Information School
 Independent Publishers Group
 Indus International, Inc.
 Infobase Learning
 Infopeople
 Ingram Content Group
 Innovative Interfaces, Inc.
 Insignia Software
 Institute of Museum and Library Services
 Interface
 iREAD Summer Reading
 ITC Systems
 Janice Davis Design, LLC
 JanWay Company
 Junior Library Guild/Library Journal
 Kensington Publishing
 Komatsu Architecture
 Laptops Anytime
 Large Document Solutions
 LDV Inc.
 Legacy Digital Productions
 Legato Publishers Group
 Lerner Publishing Group
 LibLime
 Librarica LLC
 Library Bureau Steel
 Library Design Systems, Inc.
 Library Ideas, LLC
 Library Journal
 Library Strategies Consulting Group
 Library Systems & Services, LLC
 LibraryThing
 Little Brown Books for Young Readers
 Living Language
 Lonely Planet
 Loss Prevention Systems, Inc.
 Lucas Color Card
 Lynda.com
 Lyngsoe Systems, Inc.
 LYRASIS
 Macmillan Adult
 Macmillan Children's Publishing Group
 Magazine Subscription Service Agency
 Mango Languages
 MARCIVE, Inc.
 Mason Crest, an imprint of
 National Highlights
 MBA Design & Display Products Corp.
 McFarland & Company Inc., Publishers
 McGraw-Hill Education
 Media Flex - OPALS
 Mergent, Inc.
 Midpoint Trade Books

Midwest Library Service
 Midwest Tape
 Milliken
 MJ Industries
 mk Solutions, Inc.
 Moody Publishers
 Morningstar, Inc.
 Motion Picture Licensing Corp.
 Movie Licensing USA
 NA Publishing, Inc.
 National Center for Interactive Learning at the Space Science Institute / ALA Public Programs Office
 National Endowment for Financial Education
 National Geographic Society
 National Library of Medicine
 National Library Service for the Blind and Physically Handicapped
 NatureMaker
 NCWIT
 New Urban Distributors
 NewsBank, Inc.
 Niche Academy
 Northern Micrographics
 OBS Specialty Vehicles Inc.
 OCLC, Inc.
 ODILO
 Office of Minority Health Resource Center
 Oi Furniture
 Other Press
 OverDrive
 Oxford University Press
 P.V.Supa Inc / Bayscan
 Palmer Hamilton, LLC
 Palmieri Furniture Ltd
 Papercutz / NBM
 PBS Distribution
 Peachtree Publishers
 Pearls With Purpose
 Penguin Random House
 Penguin Random House Library Marketing
 Penguin Young Readers Group
 PermaCard
 Perseus Books Group
 Peterson's Nelnet LLC
 Playaway Pre-Loaded Products
 Plymouth Rocket, Inc.
 Poisoned Pen Press
 PolicyMap
 Power Tower Inc.
 PressReader
 Pronunciator Language Learning
 ProQuest

Public Information Kiosk
 Public Library Association - DigitalLearn
 Publisher Spotlight
 Publishers Group West
 Publishers Weekly
 Quarto Publishing Group USA
 Quipu Group, LLC
 Random House Children's Books
 Random Order, LLC
 Rasmussen Software, Inc.
 Reading Group Choices
 READsquared
 Really Big Coloring Books, Inc.
 Recorded Books
 Recovering the Classics
 ReferenceUSA
 Regis University
 Rhode Island Novelty
 Road Scholar
 Romance Writers of America
 Rosen Publishing
 Rourke Educational Media
 Rowman & Littlefield
 RTI
 S&P Capital IQ and SNL
 SAGE Publishing
 San Jose State University - iSchool
 Scannx, Inc.
 Schedule3W / Dymaxion Research, Ltd.
 Scholastic Library Publishing
 Scripps National Spelling Bee, Inc.
 Sculptureworks LLC
 SenSource, Inc.
 Seoul Selection USA, Inc.
 Shambhala Publications
 Showcases
 Simon & Schuster, Inc.
 SirsiDynix
 Sourcebooks, Inc.
 Springshare
 ST Imaging, Inc.
 StackMap
 Star Bright Books
 Stop Falling Productions
 Summit Bodyworks
 Talkingtech LTD.
 Tappé Architects, Inc.
 Tech Logic
 TechSoup for Libraries
 Tei Landmark Audio
 Telelift
 The Library Store, Inc.

The MediaPreserve
 The Penworthy Company
 Third Week Books
 Thomas Klise / Crimson Multimedia
 Thrift Books Global, LLC
 TLC - The Library Corporation
 TMC Furniture, Inc.
 Today's Business Solutions
 Tor / Forge Books
 Total Boox
 Trafts Walker Wireless
 Transparent Language
 Tsai Fong Books, Inc.
 Turtleback Books
 Tutor.com
 Tyndale House Publishers
 U.S. Citizenship and Immigration Services
 U.S. Commodity Futures Trading Commission
 U.S. Government Publishing Office
 Unique Management Services, Inc.
 Universal Service Administrative Company
 University of Denver Morgridge College of Education: Library and Information Science Program
 University of Illinois Graduate School of Library and Information Science
 University of North Texas
 University of Wisconsin - Milwaukee School of Information Studies
 Unshelved
 Upstart
 US Securities & Exchange Commission
 Useful
 Vanguard ID Systems
 VenMill Industries Inc.
 Video Librarian
 W.W. Norton & Company, Inc.
 Watson Label Products
 Weplay/Kiddie's Paradise Inc.
 Western Writers of America
 Weston Woods / Scholastic Audio
 William S. Hein & Co., Inc.
 Women Writing the West
 Worden Company
 Workman Publishing Co.
 World Book, Inc.
 WT Cox Information Services
 Zondervan/Zonderkidz/Blink
 Zoobean

"In the past 20 years, PLA is always our #1 trade show. This year did not disappoint."

– Mike Ruffolo, ELM USA



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https://twitter.com/ALA_PLA