



WEDNESDAY



MARCH 21, 2018

#PLA2018

PHILADELPHIA

Big Ideas Starts Tomorrow!

First in series starts at 8:15 a.m.

Plan to be at the convention center bright and early tomorrow morning for a huge dose of inspiration at the first program in the Big Ideas series. Thursday's Big Ideas Session will feature Elizabeth Gilbert.

Elizabeth Gilbert's memoir *Eat, Pray, Love* exploded onto the scene in 2006. The bestseller famously chronicled the year Gilbert spent traveling the world after a shattering divorce. The book—which *The New York Times Book Review* says is “fueled by a mix of intelligence, wit, and colloquial exuberance that is close to irresistible”—catapulted its author from respected but little-recognized writer to a woman Oprah Winfrey has called a “rock star author.”

In the decade since *Eat, Pray, Love*, people around the world have sought Gilbert's advice on how to lead a bold and inspired life, and she has dedicated

herself to exploring the mysteries of courage and creativity. Out of this period of introspection comes Gilbert's brilliant nonfiction treatise, *Big Magic: Creative Living Beyond Fear*. In this book, she digs deep into her own generative process to share her wisdom and unique perspective on creativity. *Big Magic* was hailed by *The Washington Post* as “a celebration of a creative life... Gilbert doesn't just call for aspiring artists to speak their truth, however daffy that may appear to others; she is showing them how.”

Gilbert's other books include *Pilgrims*, *Stern Men*, *The Last American Man*, *Committed: A Love Story*, and *The Signature of All Things*.

Gilbert's wisdom and insights are guaranteed to shape your thinking around creativity and kick your conference experience off to a powerful start. 8:15–9:15 a.m., Thursday, Pennsylvania Convention Center, Exhibit Hall C.

Today's Opening Session to Feature Sally Yates

Former U.S. Deputy Attorney General Sally Q. Yates headlines today's PLA 2018 Opening Session, which begins at 2 p.m. in PCC Hall C.

Yates served as Deputy Attorney General in the U.S. Department of Justice (DOJ) under President Barack Obama from January 2015 through January 2017, and then briefly as Acting Attorney General under President Trump. She was famously fired by Trump for refusing to let the DOJ defend the president's travel ban, saying that she was not convinced it was lawful.

As Deputy Attorney General, Yates was responsible for overseeing all facets of the DOJ's work, including prosecutorial, litigating, and national security components, and the Federal Bureau of Prisons.

She also had oversight of the DOJ's four law enforcement agencies; the Federal Bureau of Investigation (FBI), Drug Enforcement Agency (DEA), Bureau of Alcohol, Tobacco, Firearms, and Explosives (ATF), and Marshals Service. In addition to managing the day-to-day operation of the department, during her tenure

Yates spearheaded changes at the DOJ focused on reforming the criminal justice system. The changes included prison reform; ensuring individual accountability for corporate wrongdoing; and utilizing prosecutorial resources in a focused manner to build safer communities.

Don't miss what will surely be a compelling and inspirational event. Today, 2–3:30 p.m., Hall C, PCC.

Thanks to OCLC for sponsorship of this event.



Exhibits Opening Reception

Today, 3:30–6:30 p.m.

Get a first look at the products and services offered by more than 300 exhibitors and enjoy some food and drink while you are at it.

Thanks to Overdrive for sponsorship of this event.

Have You Downloaded the Mobile App?

While on site, the mobile app is your primary source for detailed conference information—including session descriptions, presenters, evaluations, and more.

Most registrants were sent an email invitation to download the app in advance of the conference. If you received an email invitation,

then you can download the app and verify your account right from your inbox on your mobile device.

If you didn't receive an email invitation, then the first thing you'll need to do is download the CrowdCompass AttendeeHub app at <https://crowd.cc/s/1jGeo> on the

Continued on page 11

VERY OFFICIAL PERMISSION SLIP

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I HEREBY GRANT MYSELF COMPLETE PERMISSION TO LET GO OF:



Signed: _____

DATED: _____

www.karichapin.com

Permission slip courtesy of Kari Chapin. Get Inspired to Imagine the Possibilities at Chapin's session, 10:45 a.m.–11:45 a.m., PCC, Ballroom B.

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EXHIBITOR LIST & MAP
P. 7-9



CAREER CENTER
P. 12



NEW PRODUCTS
P. 15

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- **Color Two-Tone** - Royal and Red body with Black Trim;
- **Solid** - Black, Red, Royal, Navy, Dk Green

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#10-20-1005

#10-20-1006

The Wave Bag

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(Must use same imprint color as on front)



ZIPPERED TOP TOTES

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- Size: 17"W x 14"H x 5"G
- Imprint Area: 7"W x 5"H
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Measure Your Library's Impact with Project Outcome

People who work in public libraries know that library services open new opportunities for anyone who enters, but what libraries have long been missing is meaningful outcome data to show it. Measuring outcomes means new ways for libraries to demonstrate their effectiveness beyond patron attendance and anecdotal success stories. The Public Library Association's Project Outcome is a free online toolkit designed to help public libraries understand and share the impact of essential programs and services. Project Outcome's standardized surveys measure key patron outcomes – knowledge, confidence, application and awareness – to help libraries determine what good their programs and services are providing the community. The online toolkit includes standardized surveys, a survey management tool, ready-made reports, data dashboard visualizations, training resources, and a supportive online community to help

turn better data into better libraries. To learn more or register for free, visit www.projectoutcome.org.

Project Outcome has over 100,000 patron surveys collected from hundreds of libraries across the United States and Canada. Evaluative evidence shows that libraries using Project Outcome are engaging in more outcome-based planning and decision-making, and are able to leverage their outcome data to improve programming, communicate the value of the library to the public, funders and decision makers, inform

or measure progress on strategic plans, and support partnerships.

Join these conference program sessions to learn more about how libraries are utilizing their outcome data and measuring their impact with Project Outcome.

**Friday, March 23, 2018,
4:00 p.m. – 5:00 p.m.**

Utilizing Project Outcome and Dashboard Software to Facilitate Data-Driven Programming Decisions Presenters: Caroliegh Frentzel,

Richland (SC) Library; Sarah Sawicki, Richland (SC) Library; Sarah Gough, Richland (SC) Library.

**Saturday, March 24, 2018,
10:45 a.m. – 11:45 a.m.**

Project Outcome in Practice: Using Outcome Data to Measure and Improve Impact Presenters: Brent Bloechle, Plano Public Library (IL); Samantha Lopez, Public Library Association; Carrie Herrmann, Boone County (KY) Public Library; Greta Southard, Allen County (IN) Public Library.

March for Our Lives Set for Saturday

On Saturday, March 24, the final day of the Public Library Association's (PLA) 2018 Conference in Philadelphia, people in roughly 70 cities across the United States will gather for planned demonstrations against gun violence under the banner of March for Our Lives. The mission and focus of March for Our Lives is to demand that comprehensive and effective legislation be immediately brought before Congress to address the countless mass shootings in our country.

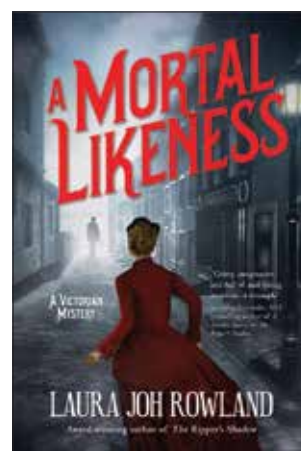
As an organization that openly deplores gun violence, which materially affects the libraries and communities we serve, PLA stands in absolute solidarity with the March for Our Lives movement. Accordingly, we are working to make information available to PLA Conference attendees regarding the Philadelphia demonstration. Participants will be assembling at 9:30 a.m., at the intersection of Fifth and Market Streets, which is less than one mile from the Pennsylvania Convention Center. The march is scheduled to begin promptly at 10 a.m., culminating at Lombard Circle.

Please be advised that all PLA Conference activities scheduled for March 24, including the Closing Session with Hasan Minhaj, will continue as planned, and PLA will provide further updates through the mobile app and social media channels.

Come Meet our Authors!



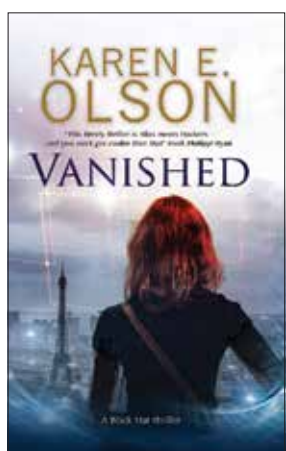
Cross My Path
Clea Simon
3/22/2018 | 1:45 PM
Severn House
Publishers Limited
Booth 1316



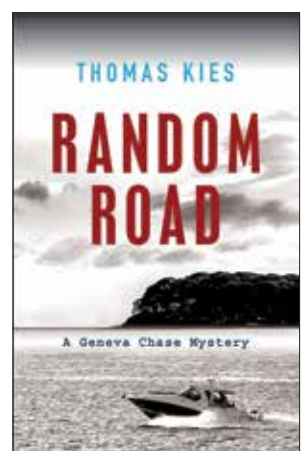
A Mortal Likeness
Laura Joh Rowland
3/22/2018 | 2:00 PM
Crooked Lane Books
Booth 1309B



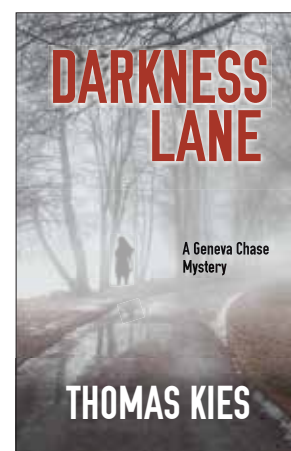
Chef Roy Choi And The Street Food Remix
June Jo Lee
3/21/2018 | 4:00 PM
3/22/2018 | 12:00 PM
3/23/2018 | 10:00 AM
READERS to EATERS
Booth 1317B



Vanished
Karen E. Olson
3/22/2018 | 1:45 PM
Severn House
Publishers Limited
Booth 1316



Random Road
Thomas Kies
3/22/2018 | 10:30 AM
Poisoned Pen Press
Booth 1308A



Darkness Lane
Thomas Kies
3/22/2018 | 3:30 PM
Poisoned Pen Press
Booklist Booth 1301

Wednesday’s Author Signings

Company	Booth Number	Author/Book.....	Time
Baker Publishing Group	1215.....	Joanna Davidson Politano – <i>Lady Jayne Disappears</i>	3:30 – 4:15 p.m.
		Becky Wade – <i>Falling for You</i>	4:30 – 5:15 p.m.
		Valerie Fraser Luesse – <i>Missing Isaac</i>	5:30 – 6:16 p.m.
Fox Chapel Publishing	1705.....	D.L. Miller – <i>Big Foot Visits the Big Cities</i>	During all exhibits hours.
Harlequin.....	1211.....	Amanda Foody – <i>Ace of Shades</i>	4:30 – 5:15 p.m.
Independent Publishers Group	1514.....	Samuel R. Delaney – <i>The Atheist in the Attic</i>	4:45 – 5:45 p.m.
Midwest Tape.....	837.....	Laurie Morrison – <i>Every Shiny Thing</i>	4 p.m.
WW. Norton & Company	1627.....	Tom McAllister – <i>How To Be Safe: A Novel</i>	4 – 4:45 p.m.
		Rosalie Knecht – <i>Who Is Vera Kelly?</i>	5:15 – 6:00 p.m.
Peachtree Publishers	1700.....	S.D. Schindler – <i>Abraham Lincoln’s Dueling Words</i>	4 – 5 p.m.
Poisoned Pen Press	1308A.....	Thomas Kies – <i>Darkness Lane</i>	3:30 p.m.
Readers to Eaters	1317B	June Jo Lee – <i>Chef Roy Choi and the Street Food Remix</i>	4 p.m.
Sourcebooks	1614.....	Susanna Kearsley – <i>Bellewether</i>	4 p.m.

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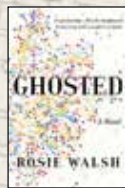
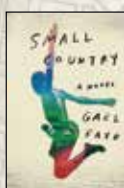
PLA 2018
PHILADELPHIA, PA
BOOTH 1406

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PenguinRandomHouseLibrary.com

JOIN OUR “READING” Book Buzz



Hear about the hottest summer titles that your patrons will be shopping for at the Penguin Random House “READING” Book Buzz! Our friends from Books on Tape will also be joining us to share all the latest in audiobooks. Attendees will receive ARCs and Tote Bags, along with Philly-style snacks and local craft brews.

Attendees will be eligible to win a t-shirt inspired by An Absolutely Remarkable Thing, the much-anticipated debut novel by Hank Green.

THURSDAY, MARCH 22 • 1PM – 2PM • RSVP AT [TINYURL.COM/PRHBuzzPLA18](https://tinyurl.com/PRHBuzzPLA18)
PHILADELPHIA MARRIOTT DOWNTOWN, LIBERTY BALLROOM

MEET THE AUTHORS



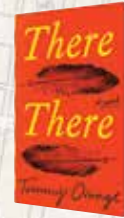
Fatima Farheen Mirza
WEDNESDAY, MARCH 21
7:00pm – 9:00pm
Library Journal Author Party



Beck Dorey-Stein
WEDNESDAY, MARCH 21
7:00pm – 9:00pm
Library Journal Author Party



Elizabeth Gilbert
THURSDAY, MARCH 22
8:15am – 9:15am
Big Ideas
Convention Center,
Exhibit Hall C



Tommy Orange
THURSDAY, MARCH 22
9:30am – 10:00am
PRH Booth Signing
10:45am – 11:45am
AAP Debut Authors Panel
Convention Center, Nutter
Theater Room 114



Fred Van Lente
THURSDAY, MARCH 22
9:30am – 10:00am
PRH Booth Signing
3:30pm – 5:00pm
Booklist Mystery
Author Meet & Greet
Booklist Booth #1301



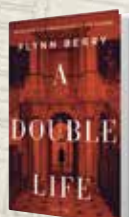
Daniel H. Pink
THURSDAY, MARCH 22
12:00pm – 1:30pm
PLA Lunch Speaker
Philadelphia Marriott
Downtown, Grand Ballroom



Elisabeth Cohen
FRIDAY, MARCH 23
11:30am – 12:00pm
PRH Booth Signing



Riley Sager
FRIDAY, MARCH 23
11:30am – 12:00pm
PRH Booth Signing



Flynn Berry
FRIDAY, MARCH 23
11:30am – 12:00pm
PRH Booth Signing



Meghan MacLean Weir
FRIDAY, MARCH 23
11:30am – 12:00pm
PRH Booth Signing



Bryan Reardon
FRIDAY, MARCH 23
9:30am – 10:30am
Brodart Booth #700 Signing
10:45am – 11:45am
AAP Mystery Author Panel
Convention Center, Nutter
Theater Room 114



Tim Wu
SATURDAY, MARCH 24
8:15am – 9:15am
Big Ideas
Convention Center,
Exhibit Hall C

* Please check the conference program for ticket info and updates.

Today's Schedule – Don't Miss These Exciting Events

7:30 a.m. – 6:30 p.m.

Registration

9:00 a.m. – 12:00 p.m.

Preconferences (*Required pre-registration*)

9:30 a.m. – 10:30 a.m.

Book Buzz: Presented by *Booklist*

Pennsylvania Convention Center, Ballroom A

Book Buzz: Presented by *Booklist* will highlight some of the best upcoming books for adult readers, with special mention of great book-group picks. Get the inside scoop from a panel of premier publisher representatives.

10:45 a.m. – 11:45 a.m.

Imagine The Possibilities with Kari Chapin

Pennsylvania Convention Center, Ballroom B

Kari Chapin returns to PLA 2018 to help us imagine the possibilities! Learn how to make the most of your time at conference, adapt the ideas you learn, and unleash your creativity and imagination. Kari is a best-selling author, speaker, teacher, and professional pep talk administrator. Her areas of expertise are planning, productivity, and motivation. Kari designs products and programs that help individuals and teams determine goals and then develop strategies to reach them.

2:00 p.m. – 3:30 p.m.

Opening Session with Sally Yates

Pennsylvania Convention Center, Exhibit Hall C

(see pg. 1 for full description)

3:30 PM–6:30 PM

Exhibits Opening Reception

Pennsylvania Convention Center, Exhibit Hall AB

Don't miss this chance to peruse products and mingle with colleagues! It's an incredible opportunity to check out hundreds of public library-centric products and services and also to enjoy light refreshments and socialize with other attendees. Thanks to Overdrive for sponsorship of this event.

PLA Pavilion

Be sure to check out the PLA Pavilion, located in the Exhibits Hall. The PLA Pavilion—which includes the PLA Stage and the PLA Booth—will also feature a lounge area where attendees can relax and charge their devices, interact with one another in an informal setting, and chat with PLA staff.

In addition to the PLA Stage programs (How-To and ECRR), the PLA Pavilion will also feature short presentations on PLA initiatives and other library-world topics.

PLA Presentations

Today's scheduled presentations include:

- **4:30–4:50 p.m.** – PLA Membership/Getting Involved (PLA Membership Advisory Group)
- **5:40–6:00 p.m.** – Family Engagement (Scott Allen, PLA Deputy Director)
- **6:10–6:30 p.m.** – Opioid Epidemic and Public Libraries (Steph Harmon, Program Design and Development Manager, OCLC)

How-To Festival

The How-To Festival will take place at the PLA Stage. Join us for an incredible line-up of 20-minute hands-on sessions provided by and for conference attendees! A How-To Festival is a cooperative learning experience, teaching practical, hands-on skills that can be learned in short sessions. It's a fun way for attendees to learn something new and to

experience a taste of the wildly successful How-to Festival that attracts 4,000 individuals to the Louisville (KY) Free Public Library every May. Check out today's "How-To" schedule below:

- **3:40 p.m.** – How-To Create an Escape Room
 - **4:40 p.m.** – How-To Home Roast Coffee
 - **5:40 p.m.** – How-To Make Slime, Stress Balls, and Other Sensory DIYs
- Thanks to Niche Academy for sponsorship of this event.

Every Child Ready to Read Mini-Sessions

Join us at the PLA stage for these 20-minute programs that will offer a short and informative overview of topics related to early literacy and the PLA/ALSC Every Child Ready to Read program.

- **4:10 p.m.** – ECRR Through Play
- **5:10 p.m.** – ECRR Taking Early Literacy Messages to WIC Centers

Dine Around Philadelphia

Visiting Philadelphia for PLA and don't know what's good to eat? Love discovering local restaurants, but don't have anyone to eat with? Let one of the Free Library of Philadelphia library staff be your host! A group of Free Library of Philadelphia staff have volunteered to host dinners at local Philadelphia restaurants for visiting PLA Conference attendees. You will meet your Free Library dinner host at the restaurant with reservations varying from 6:00 p.m. to 7:15 p.m. Each diner is responsible for their own bill. Sign up at the local arrangements table at the convention center. Bon appétit!

- **Barbuzzo:** Mediterranean cuisine: "Turney and her supporting chefs honor the Italian agriturismo... with a menu that changes in harmony with the harvest..."
- **El Vez:** "Striking the ideal balance between a south-of-the-border celebration and a hot and flashy Las Vegas blowout, El Vez is the embodiment of Mex-Eclectic spirit."
- **Nom Wah:** Dim Sum "riffs on Chinese-American classics and rotating Cantonese favorites."
- **V Street:** Menu is inspired by great ethnic and street foods of the world. And yeah, it's vegan.
- **Vietnam:** "Wide selection of Vietnamese food, from pho to vermicelli noodle bowls to meat dishes and crispy noodle dishes."

Free Library of Philadelphia Parkway Central Library Tours & Events

1901 Vine Street

In addition to weekday tours of the library for the general public (Wednesday, Friday, Saturday at 2:00 p.m.; Thursday and Saturday at 10:00 a.m.), there will be several free tours and opportunities for PLA attendees:

Full-Building Tour

Meet in the Main Lobby

Wednesday–Friday 2:00 p.m.–3:30 p.m.

Tour includes departments, special collections, and special areas. Sign up at <https://flpcentour.eventbrite.com>.

Rare Book Department Tour

3rd floor

Wednesday–Friday 3:00 p.m.

This department is open to the public Monday through Friday from 9:00 a.m. to 5:00 p.m.

Way-Too-Big Wednesday

3rd floor PUBLIC EVENT

Wednesday 5:00 p.m.–7:00 p.m.

This special event in the Rare Book Department is connected to its current exhibition Big and Small: Books for All.

Exhibit Hall Opens Today!

Exhibiting As	Booth Number
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ALA Office for Diversity, Literacy & Outreach Services	1719
ALA Publishing.....	1606
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American Archive of Public Broadcasting	T2
American Documentary	T3
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Exhibits Hours

Wednesday, March 21
3:30 – 6:30 p.m.
Exhibits Opening Reception

Thursday, March 22
9:30 a.m. – 5:00 p.m. Exhibits Open
9:30 – 10:45 a.m. Coffee Break
3:00 – 4:00 p.m. Coffee Break

Friday, March 23
9:30 a.m. – 2:00 p.m. Exhibits Open
9:30 – 10:45 a.m. Coffee Break
1:30 – 2:00 p.m. Closing Reception

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Continued on page 8

Great Books Readers Will Love!

WEDNESDAY BOOK SIGNINGS:

BOOTH #1215





© Robb Davidson Photography
3:30 PM
Joanna Davidson Politano
Lady Jayne Disappears





© Emilie Hendryx of E.A. Creative Photography
4:30 PM
Becky Wade
Falling for You





© Mark Sandlin
5:30 PM
Valerie Fraser Luesse
Missing Isaac

THURSDAY BOOK SIGNINGS:





9:30 AM
Kristi Ann Hunter
A Defense of Honor





© Michael Pettrey Photography
3:00 PM
Dani Pettrey
Dead Drift

FRIDAY BOOK SIGNINGS:





© Lila Armock Photography
9:30 AM
Samuel Parker
Coldwater





© John Sanderson of Sanderson Images
12:45 PM
Shawn Smucker
The Edge of Over There

*Visit the Baker Publishing Group booth to receive your **free copy of *The 49th Mystic*** by bestselling author Ted Dekker while supplies last.

Exhibitor List

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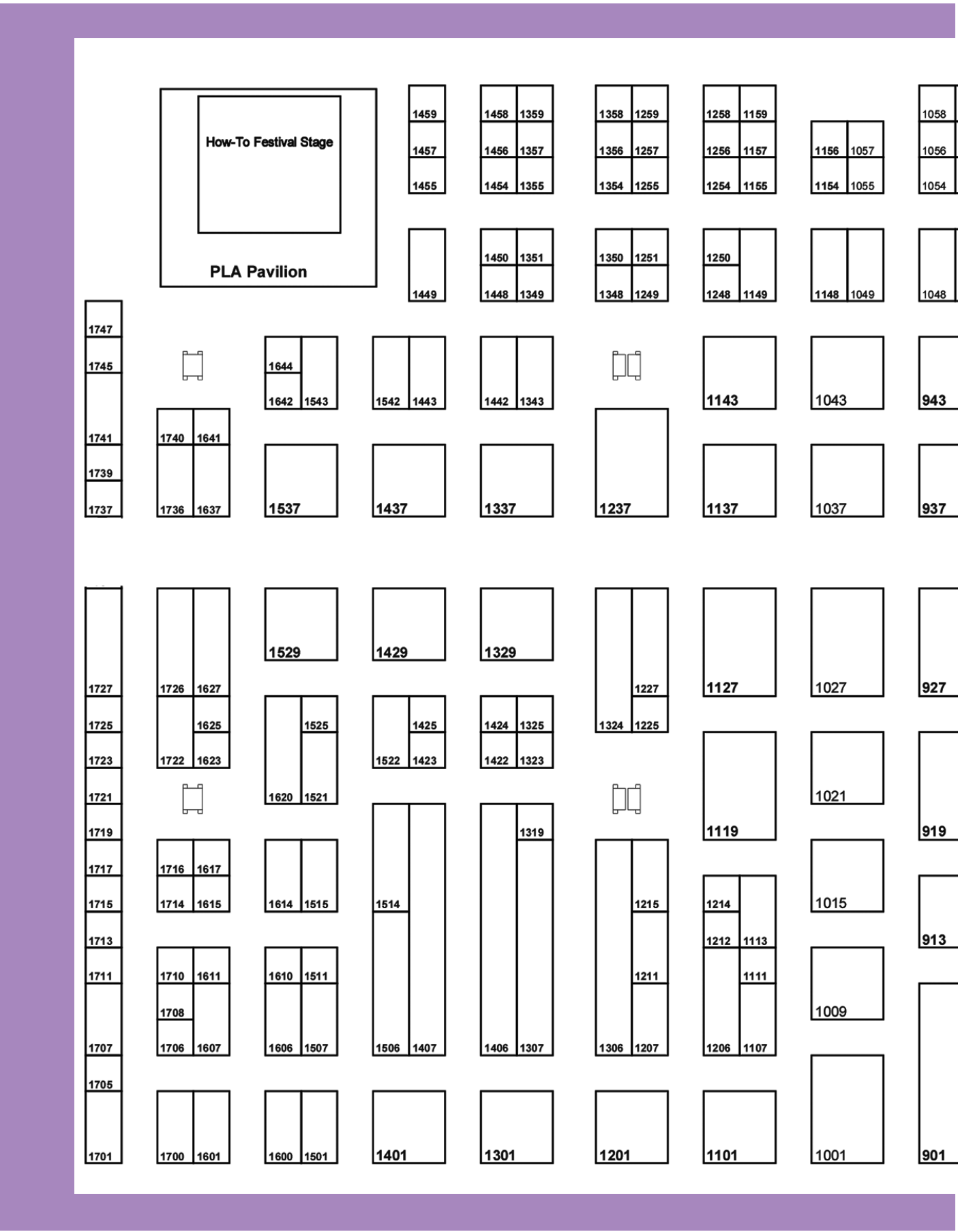
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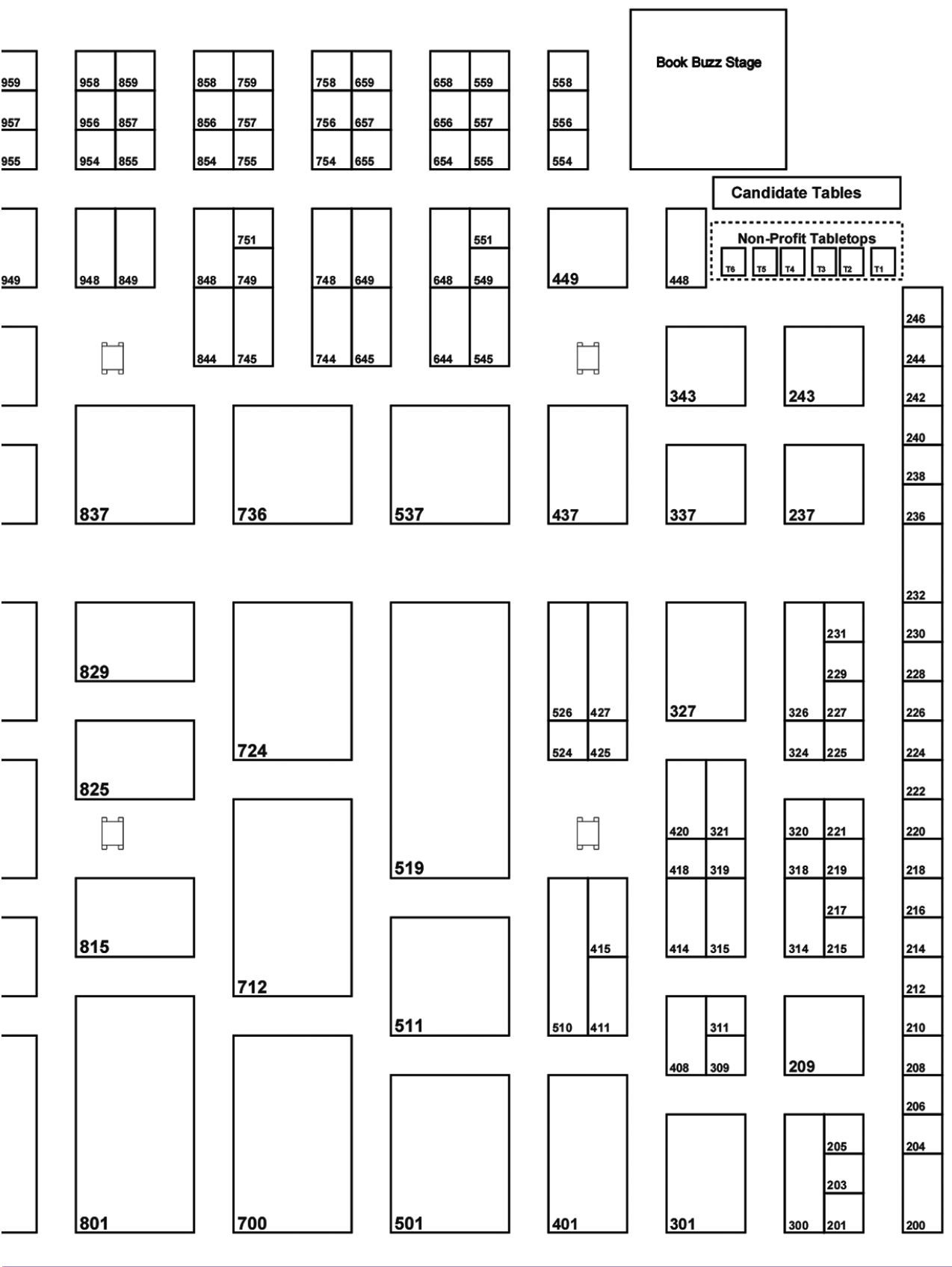
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Special Events at the Free Library & Around Philadelphia

If PLA 2018 marks your first visit to the City of Brotherly Love and Sisterly Affection, then we welcome you. If you've been here before, we're glad you're back. There's always more to see and do! We've asked the librarians of the Free Library of Philadelphia to help point you to a plethora of must-see, can't-miss concerts, workshops, and other happenings around town.

Wednesday, March 21

Big and Small, Books for All: Way-Too-Big Wednesdays

5:30 p.m., Rare Book Department at Parkway Central Library, 1901 Vine Street, FREE

Join us after-hours in the Rare Book Department as we take out books that were just too large (or too small!) to be shown in our Big and Small, Books for All exhibition, including a Bible smaller than your finger nail and a handwritten scroll from the 15th century over 15-feet long. No reservations are required.

Singing the Bay Psalm Book

6:00 p.m., The Rosenbach, 2008-2010 Delancey Place, \$25

Singers from Craftworks will present psalms from *The Whole Booke of*

Psalmes—the first book printed in North America—as they would have been sung in the 1640s, and musicologist Emma Barnaby will provide historical context. Registration is required, for more information visit rosenbach.org/events.

Alon Shaya | Shaya: An Odyssey of Food, My Journey Back to Israel

7:30 p.m., Parkway Central Library, 1901 Vine Street, FREE

Alon Shaya's innovative New Orleans eateries have garnered the Israeli-born, Philadelphia-raised chef and restaurateur two James Beard Awards and praise from some of the world's most prestigious culinary publications. For more information, visit freelibrary.org/authorevents.

Thursday, March 22

Art of the Pochoir-Illustrated Book

6:00 p.m., Parkway Central Library, Room 108, 1901 Vine Street, FREE

Join us for a look at books illustrated using pochoir, a stencil-based technique that yields intricate and vibrant results that can only be truly experienced in person, includes examples from artists like E. A. Seguy and Edouard Benedictus.

Spotlight Gallery Conversation: Fruit Piece with Peaches Covered with a

Handkerchief, 1819, by Raphaele Peale
11:00 a.m., Philadelphia Museum of Art, 2600 Benjamin Franklin Parkway, FREE after admission

A masterpiece takes center stage during a participatory gallery conversation. Meet in the Great Stair Hall, near gallery 151. For more information, visit philamuseum.org/calendarEvents.

Friday, March 23

Friday Nights at the Museum: Mike Casey Trio

5:00–8:45 p.m., Philadelphia Museum of Art, 2600 Benjamin Franklin Parkway, FREE with museum admission

Kick-start your weekend with live music and gallery access as well as cocktails and tapas-style dishes by Starr Catering. For more information, visit philamuseum.org/calendarEvents.

Saturday, March 24

Family Cooking Class: Street Food Remix with June Jo Lee and Clara Park

10:00 a.m., Culinary Literacy Center at Parkway Central Library, 1901 Vine Street, \$10

Author and food ethnographer June Jo Lee will explore her food culture and the making of the 2017 publication

Roy Choi and the Street Food Remix, a children's book co-authored with Jacqueline Briggs Martin. Registration is required. For more information, visit freelibrarycook.eventbrite.com.

Wine 101: Simple Rules for Perfect Food and Wine Pairings

3:00 p.m., Culinary Literacy Center at Parkway Central Library, 1901 Vine Street, FREE

Learn the fundamentals behind food-and-wine pairing by discovering what makes wine taste the way it does and how these characteristics are affected by basic food tastes. Registration is required; call 215-685-6621.

The Sentimental Art of Victorian Hairwork Jewelry

6:00 p.m., Chemical Heritage Foundation, 315 Chestnut Street, \$15

The Chemical Heritage Foundation has teamed up with Atlas Obscura Philadelphia for a special evening dedicated to the art, beauty, and mystery surrounding this Victorian practice of using real human hair to create decorative mementos in honor of departed loved ones. Registration is required. For more information, visit chemheritage.org/event-calendar.



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Mobile App

Continued from Page 1

device you're using at the conference. The PLA 2018 Conference lives within AttendeeHub. Instructions for logging in to the app can be found at www.placonference.org/mobile-app/.

PLA Explorer Game

Beginning Wednesday morning, play the PLA Explorer Game—our new photo scavenger hunt in the mobile app—to be eligible for daily prizes. Upload photos to complete challenges and earn points as you attend conference events, participate in educational sessions, and meet new people on Wednesday, Thursday, and Friday.

Each day is a new game with new challenges and a new sponsor. The top points earner each day wins prizes!

Wednesday's PLA Explorer Game is sponsored by Brainfuse, and the prize will be announced at Brainfuse booth #1401 during the Exhibits Opening Reception, 3:30 p.m.–6:30 p.m.

Thursday's PLA Explorer Game is sponsored by BookPage, and the prize will be announced at BookPage booth #1424 during the afternoon Exhibits Coffee Break, 3:00 p.m.–4:00 p.m.

Friday's PLA Explorer Game is sponsored by DigitalLearn.org, and the prize will be announced during the All Conference Reception, 5:30 p.m.–7:00 p.m.

Explore the four corners of the conference and you may win prizes! Complete rules and step-by-step instructions are in the mobile app. Just click the PLA Explorer Game icon to begin.

Exhibits Hunt Game

Our exhibits photo scavenger hunt was so popular at PLA 2016 (when it was known as Extraordinary Exhibits), that we had to bring it back for PLA 2018! Browse the exhibits and be eligible to win great prizes playing the Exhibits Hunt Game. Playing is simple—beginning at the Exhibits Opening Reception on Wednesday, 3:30 p.m.–6:30 p.m., take and upload photos in the mobile app to complete challenges and earn badges from our participating exhibitors:

Exhibitor/Booth #:

Burgeon Group LLC – 237
Cardinal Publishers Group – 1706
Edelweiss+ by Above the Treeline – 229
Estey/Tennisco – 414
Infobase Learning – 411
Lumos Learning – 1713
Niche Academy – 204
Penguin Random House – 1406
Recorded Books – 736

Earn all the badges no later than 1:00 p.m. on Friday to be eligible for the prize drawing at the Exhibits Closing Reception on Friday, 1:30 p.m.–2:00 p.m.

Your time browsing the exhibits can

be even more valuable when you play the game! Complete rules and step-by-step instructions are in the mobile app. Just click the Exhibits Hunt Game icon to begin.

Need Help?

In-app help is available by tapping the Using This App icon, and volunteers at the Help Desk, located outside Hall C, will be available during set hours to offer assistance. Or you can contact PLA staff at placonfapp@ala.org for additional help. But if you need immediate assistance, CrowdCompass, our mobile app provider, has a support team that's available 24/7. Contact them at 888-889-3069 select option 1.

New! Directors Discussion Group

Room: PCC 103C - 12:30-1:30 p.m. Thursday and Friday

This is a forum for library leaders to share their experiences, offer advice, and learn from each other, all while building a support network of peers to whom they can turn for help and advice in the future. Attendees are encouraged to continue the conversation after the conference by signing up for the Library Directors Group (librarydirectors.org) email listserv, which is currently used by 500 library directors across the United States.



Come by the **PENGUIN YOUNG READERS BOOTH #1407** to get a FREE book signed by your favorite authors and illustrators.

WED, MARCH 21



RICHARD LAWSON
5:00PM–6:00PM

THU, MARCH 22



LAURIE HALSE ANDERSON
9:30AM–10:30AM



LJ ALONGE
3:00PM–4:00PM
PROGRAM: SPEED DATING WITH YA AUTHORS, 3/22 AT 5:15PM

FRI, MARCH 23



GREG PIZZOLI
9:30AM–10:30AM

BOOK BUZZ!

**FRI, MARCH 23
AT 10:30AM**

COME HEAR US
AT THE AAP/PLA CHILDREN'S
PUBLISHERS BOOK BUZZ!
LOCATION: SHOW STAGE



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Crash Courses, Recruiters, and More at Career Center

Located in the PCC, room 203AB, this spot is dedicated to job seekers and providers. In addition to recruiters, resume review, and speed mentoring, this year we are happy to bring you Career Center Crash Courses. Check out the schedule for this busy spot:

Career Fair -Thursday 1-3 p.m.

If you are looking for a job or just curious about what other libraries might be offering, stop by and talk with representatives from several libraries who are ready and waiting to share their career opportunities with you.

Crash Courses - Thursday

(check the conference app or www.placonference.org for complete descriptions)

1:10-1:30 p.m. How to Build an Amazing Résumé, Rock the Job Interview, and Sail Through the Probationary Period

1:40-2:00 p.m. How to Bullet Journal

2:10-2:30 p.m. How to Be the Best Speaker on the Planet! Well, at Least in Your Library

2:40-3:00 - How to Get Your Email Inbox Down to Zero

Résumé Review and Interview Coaching

Friday, 10:45-a.m. - 3:15 p.m.

Get some objective one on advice from library professionals knowledgeable in hiring. This event offered sign-up in advance, but if you'd like to participate in either (or both!) of these services, swing by the room to see if

any slots remain open.

Speed Mentoring

Friday, 4-5 p.m.

Preregistration was required for this event.

We also encourage you to stop by and peruse the listings on the bulletin board. If your library is hiring please feel free to add a print-out with the job listing

Product News —

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Need a Charge?

Take advantage of PLA's Charging Lounge right next to the Internet Station, as well as a charging station in the PLA Pavilion, located in the 1500 aisle in the Exhibits Hall. PLA has also set up power strips for attendees to charge their devices in each of the program hallways and also in front of Ballroom A and B.

Paid portable mobile battery rental stations can be found around the Convention Center.

Baker & Taylor Exhibiting at PLA 2018, Booth #519

For 190 years, we've stood by the side of librarians across the world. A lot has changed since Baker & Taylor sold its first book in 1828, but our commitment to libraries will always be at the heart of everything we do. Baker & Taylor is thrilled to sponsor PLA 2018 for that very reason.

This year, in Philadelphia, we have an exciting line-up of author signings and activities at our booth #519.

On Thursday, March 22, our booth will feature five masters of their craft, starting with D.L. Miller and a special guest to sign the book *BigFoot Visits the Big Cities of the World* from 9:30 to 10:30 a.m. At 11

a.m., Andrea Pinkney will be signing her book *Martin Rising: Requiem for a King*. Then at noon, musician Laurie Anderson will be signing the CD booklet from her album *Landfall*.

John Amos will be at our booth from 1 to 2 p.m., promoting his children's book *A World Without Color*. Finally, Josiah Bancroft will round out the afternoon signing his book *Senlin Ascends* until 3 p.m.

If you need to refuel throughout the conference, stop by our booth on Thursday and Friday between 9:30 a.m. and 1:30 p.m. to grab a complimentary cup of coffee, sponsored by Capstone. The first 25 people in line

both days will receive an exclusive coffee mug.

And of course, our trusty mascots, Baker and Taylor, wouldn't miss PLA either. Have your photo taken with the cat duo on Wednesday from 3:30 to 6:30 p.m., Thursday from 12 to 4 p.m. or Friday from 10 a.m. to 2 p.m. While you're at it, pick up your 2018 cat bag too!

At this year's PLA, stop by our booth and get to know the people who have stood with libraries through it all. Baker & Taylor shares your love of books and your passion for libraries. We've been with you through each page turn and new chapter, and that won't change.

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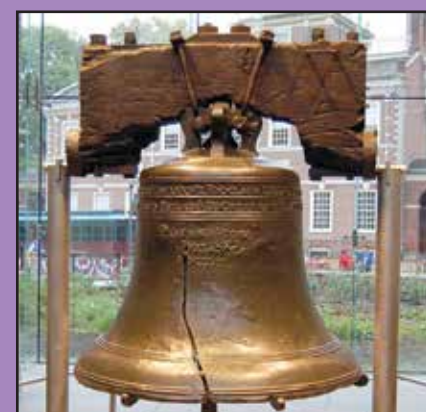
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VISIT US AT **BOOTH #519** TO LEARN
ABOUT OUR PRODUCTS & SERVICES



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There's still time to advertise in the Thursday, Friday, and post-show digital Highlights issues of *PLA Daily News*.

Contact:

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for rates and availability,
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Highlights issue.

We can work with existing ad materials, or create ad copy right here at the meeting.

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Empower Security, Protect Staff And Customers With Quipu Group's Patron Incident Tracking System (PITS)

PITS is the library industry's number one Patron Incident Tracking System! PITS allows staff to easily and quickly create online incident reports to assist in the management of disruptive patrons in a secure web-based application. PITS accommodates reporting of incidents, perpetrators, victims, and witnesses, using a customized set of priorities, incidents and individual physical descriptions. Lists of infractions are based on your local rules of conduct, as are follow-up actions. Automatic routing of incident notifications keeps key contacts in the loop. PITS can also store documents associated with an incident, such as letters of warning or suspension.

St. Louis Public Library (MO) has been running PITS (Patron Incident Tracking System) since January 2018 and COO Justin Struttman recently shared this with us: "Staff are starting to get the hang of the naming conventions

that we have adopted and how our former system of reporting translates into PITS ... the experience has been very positive for us thus far." St. Louis Public Library joins recent PITS adopters Pima County (AZ) Public Library and Arapahoe Libraries (CO) who are finding the always available, continually updated, incident tracking system useful for both frontline staff as well as library security.

PITS architecture also allows libraries to collaborate with local agencies on the tracking of problem patrons to ensure greater security and safety for their staff and other patrons. A simple dashboard allows for an at-a-glance view of current reports, perpetrators, and suspensions. If you haven't explored PITS yet, visit www.quipugroup.com/PITS-patron-incident-tracking-system.php for a short video demonstration to see if this service is right for your library. Just drop us a line at thefolks@quipugroup.com for more information.

EdTechnologyFunds Expands E-rate Consulting and Broadband Planning Services to Urban and Rural Libraries

EdTechnologyFunds, Inc., a leading FCC E-rate and broadband planning consultant to libraries, today announced the expansion of its services to urban and rural organizations across the country. This growth in coverage will provide libraries everywhere additional options for bringing technology, funding, and vital resources together to build 21st Century network infrastructures in support of Internet-enabled computer technologies and digital programming.

EdTechnologyFunds is uniquely positioned to assist libraries with technology infrastructure upgrades based on its experience in supporting California's statewide library broadband initiative. Urban and rural libraries throughout California leveraged state, local, and FCC E-rate resources to upgrade to 1 Gbps broadband internet speeds and purchase new WiFi equipment that in turn provides patrons with unprecedented access to technology resources.

"Communities in California, including those in very remote areas which previously had no access to broadband Internet services,

are empowered by the high-tech capabilities now available through local libraries. The ability to provide free access to computers and the Internet combined with the availability of technology classes has enabled patrons to acquire new skills, seek employment, complete online education coursework, develop entrepreneurship opportunities, and engage in youth-oriented activities," said EdTechnologyFunds President Beverly Sutherland. "These organizations provide an excellent example of how funding from the FCC's E-rate program, a resource often unused or underutilized by libraries, can be a foundational tool for urban and rural communities in providing residents with benefits that will allow them to thrive in an increasingly digital economy."

"For a rural area like Coalinga, that lack in network infrastructure and last mile connectivity, E-rate funding can help pave the way for increased connectivity. Technology and Internet have become a minimum requirement and we need to make sure we all have equal access to those opportunities," explained Coalinga, California's Mayor Nathan Vosburg.

EdTechnologyFunds will be available at the PLA conference at Booth #314, to speak more about the "game-changing" resources available to libraries.

EdTechnologyFunds, Inc. provides consultative services to schools and libraries across the country for the FCC's E-rate program as well as for broadband planning initiatives. EdTechnologyFunds is a full spectrum consulting and management firm whose clients include the Los Angeles County Library System, the largest library system in the county, and many other urban and rural library systems. For more information, visit <http://www.edtechnologyfunds.com> or email libraries@edtechnologyfunds.com.

Anatomy of a Miracle Selected by Book Club Central

Honorary Book Club Central Chair Sarah Jessica Parker has selected Jonathan Miles' *Anatomy of a Miracle* as the latest addition to the American Library Association's (ALA) Book Club Central SJP Pick list.

"Jonathan Miles is a great American storyteller, a writer to celebrate with a new novel easily devoured" said Ms. Parker. "His tender, life-affirming *Anatomy of a Miracle* follows paraplegic veteran Cameron Harris and his sister Tanya after Cameron suddenly regains the ability to walk. The story in these pages is astoundingly joyous and deeply humane, and I can't wait to share it with you all as the new selection for Book Club Central."

Ms. Parker's previous picks for Book Club Central have been *No One is Coming to Save Us* by Stephanie Powell Watts, *Exit West* by Mohsin Hamid, and *Stay with Me* by Ayobami Adebayo. In addition to being honorary chair of Book Club Central, Ms. Parker is an Honorary Lifetime Board Member of United for Libraries, a division of ALA, a role she is using to raise awareness about the integral role of Friends groups in the library.

Book Club Central, designed in consultation with expert librarians, provides the public with the very best in reading and is a place for engaging content and informa-

tion for book clubs and readers everywhere. Book Club Central Sponsoring Partners are Booklist, United for Libraries, and Libraries Transform, along with Corporate Platinum Partner Penguin Random House. Corporate Gold Partners include NoveList, OverDrive, and Sisters in Crime.

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Meet Debut Southern Fiction Author Valerie Fraser Luesse

On Wednesday, March 21, from 5:30 – 6:15 p.m., Valerie Fraser Luesse will be visiting with conference attendees and offering signed copies of her debut Southern Fiction novel, *Missing Isaac*, at Booth #1215.

Valerie Fraser Luesse is an award-winning writer and a senior travel editor for *Southern Living*. She specializes in stories about unique pockets of Southern culture – bringing that skill to her newest novel. “What often gets overlooked in news stories and documentaries about this era is that some of the social upheaval was of a quiet nature,” Luesse explains.

Missing Isaac sits directly in that “social upheaval” in the small, fictional town of Glory, Alabama. Luesse herself describes it as “part coming-of-age story, part love story, part mystery.” It follows the adventures of young Pete McLean, who loses his father in the summer of 1962. But when shortly after his father’s death his friend Isaac, a black field hand, goes missing, Pete is determined to find out what happened. However what he discovers may change

the small Southern town forever, forcing them to find footing in an ever-changing social landscape.

Though Luesse’s novel released in January, it is already finding fans and praise. *Foreword Reviews* said that *Missing Isaac* “Beautifully elucidates how good things can arise even in the midst of painful trials.” And *RT Book Reviews* said it is for anyone who appreciates “a touching, coming-of-age mystery, with a bit of romance thrown in.”

Along with Luesse, several other authors will be signing copies of their books and greeting guests at the Baker Publishing Group booth. On Wednesday, stop by to meet Joanna Davidson Politano, author of *Lady Jayne Disappears*, and Becky Wade, author of *Falling for You*, along with Valerie Fraser Luesse. Thursday’s guests include Kristi Ann Hunter, author of *A Defense of Honor*, and Dani Pettrey, author of *Dead Drift*. On Friday, we are pleased to host two more authors for signings including Samuel Parker, author of *Coldwater*, and Shawn Smucker, author of *The Edge of Over There*.

Three New Enhancements to Get More from ipage®

Whether you want to place orders directly from ipage® or through your library’s acquisition system, Ingram Library Services makes it easy to keep up with the fast pace of the publishing industry through ipage.

ipage, Ingram’s complete search, select, order and account management tool, helps librarians spend less time in the backroom and more time upfront with patrons.

In addition to providing access to 16.5M+ titles, integration with all major system vendors, access to high-visibility titles prior to on-sale date and a plethora of cataloging and processing options, we’re always listening to clients to implement relevant updates to help you do more with Ingram.

Recent ipage updates include:

Recommendations On ipage product detail pages, see product recommendations based on “similar users to

you” and “similar products to this one”.

Stock: Real-time, Every Time Automatically view real-time stock information when viewing information on the product detail page and when hovering over the Stock Checkbox on a search result page.

Filter by Availability In addition to the variety of current search factors such as Binding, Reading Level, Price, etc., you can now filter search results by warehouse availability. This helps quickly identify titles that are immediately available and billable in situations such as year-end spend or grant money spend. Click the “More” link in this area to filter by different warehouse configurations.

From collection development, cataloging, EDI or transportation, the Ingram Library Services team is here to help you achieve your goals.

Learn more at ingramcontent.com/libraries or contact your Ingram rep.

Edelweiss+ Releases Alpine, A New Upgrade for Librarian Users

Above the Treeline, makers of the Edelweiss+ book industry platform, recently released a premium user upgrade just for librarians called Alpine. The Alpine upgrade is focused on serving librarians at smaller public libraries who, while having a smaller collection budget, have just as strong of a need for information about titles that can help them manage their collection.

“Tens of thousands of librarians use Edelweiss+, and we recognize that they have a tough and vital job. They face depleting resources, increasing responsibilities, and challenging patron demands. Alpine makes it easier for librarians to do their job by providing data they need to make collection decisions - at their fingertips within Edelweiss+. We hope Alpine will make collection development not only more data-driven but also more fun and engaging,” said John Rubin, Founder and CEO of Above the Treeline.

Edelweiss+ is used by over 100,000 book

professionals to sell, discover, and order new titles. It hosts digital catalogs from all major publishers and over 95% of the US frontlist. Librarians use Edelweiss+ for free to stay on top of new titles and access advanced review copies. The Alpine upgrade includes access to national circulation and sales data as well as other exclusive benefits. Alpine users can zero in on popular titles for reader’s advisory, get a jump on new releases for collection development, network and access reviews by other librarians, and increase their access to advance review copies.

The new offering expands Above the Treeline’s portfolio to three tiers of Edelweiss+Analytics offerings for libraries. The full version, Summit, integrates a library’s ILS data and includes a full suite of visual, intuitive tools integrated within Edelweiss that do the heavy lifting of collection development. Learn more about Edelweiss+Analytics for libraries at www.abovethetreeline.com/library-analytics/.

JanWay Top Quality 4 GB Flash Drives on Special for \$3.99 each!

For a limited time JanWay is offering their bestselling standard design “Grab a Byte at the Library” flash drives for only \$3.99 each with a minimum order of 100 quantity. Custom printed flash drives are also available at similar prices.

Libraries can use custom printed flash drives to promote the library and special events or they can be sold to patrons for use within the library and at home. When the library sells or takes

donations of \$5.00 for these flash drives they can easily recoup the purchase cost.

Remember! When buying flash drives beware of low price vendors who may mislabel the chip size or use inferior chips. With JanWay you always get top quality flash drives from a name you know and trust.

Stop by the JanWay booth (#526) for more information. You may also visit www.JanWay.com or call 1-800-877-5242 for more details.



DISRUPTIVE PATRONS? TRACK THEM WITH PITS.

PITS is an online PATRON INCIDENT TRACKING SYSTEM that allows staff to create online incident reports in a secure web-based application. PITS accommodates reporting of incidents, perpetrators, victims, and witnesses, while keeping your data safe.

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NEW PRODUCT SHOWCASE

PAID LISTINGS



3branch Booth #327

3branch's new discovery mini™ is a complete, self-contained activity center for libraries, schools, early learning and day-care facilities. With a compact 7 sq/ft footprint, clever storage, and versatile play surfaces, discovery mini™ makes play possible just about anywhere.

While small is size, [discovery mini™](#) is big on function and versatility. It includes:

- Two (2) reversible tops providing four different play surfaces.
- An integrated storage shelf holds the additional play surface top in the table when not in use.
- A spacious open storage shelf to keep toys and programing assets organized and close at hand.
- Locking casters.

No assembly required.



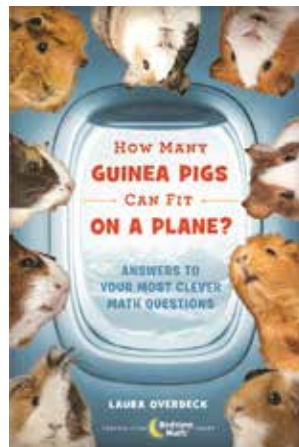
LocalHop Booth # 210

[LocalHop Room Reservation](#) launches summer 2018! Let patrons book spaces, reserve equipment, and pay for available rooms. Manage rooms internally from your LocalHop dashboard to save time and keep your team organized!

Designed for and with the help of local libraries, our room reservation tool accommodates all of your library's needs, including:

- Set-up & break-down times
- External room reservation
- Internal room management
- Payment processing
- Room descriptions
- Room configuration
- Reserve equipment
- Availability validations
- Manage multiple locations

LocalHop is a provider of library event management software and offers web calendars, community calendars, registration, and event promotion to libraries of all sizes.



Bedtime Math Foundation Booth #203

How many bees does it take to make one jar of honey? How much gum could stick me to the wall? The answers can be found in [How Many Guinea Pigs Can Fit on a Plane?](#), written by Laura Overdeck, founder of the nonprofit Bedtime Math and author of the best-selling *Bedtime Math* children's book series.

Not only does the book include answers to wacky questions that were submitted by some of Bedtime Math's tens of thousands of followers of its popular daily math problems, but young readers will learn how to solve them while discovering cool math facts along the way.



Palmieri Furniture Booth #1037

Create hands-on learning environments with Lavoro! Encourage curiosity, teamwork and make imaginations come to life!

Designed to adapt to today's increase in technology, equipment and devices. Available with a variety of durable table top options, storage capabilities and in children's, sitting, standing or adjustable heights.

This table adapts to any maker-space and supports a variety of work and activity: electronics, robotics, 3D printing, parts assembly, engineering, laboratory research, tests, arts & craft, etc. Acquire the skills needed for the 21st century and beyond; plan, invent, build and experiment with Lavoro maker tables!

Redesign or add [Lavoro](#) to your space today!



Edelweiss by Above the Treeline Booth #229

[Edelweiss+](#) gives over 100,000 book professionals a platform to discover, read, review, and order new titles. With all major publisher catalogs and thousands of review copies, you'll never miss out on a new title. And it's free!

We are excited to introduce Alpine for librarians. This account upgrade incorporates national sales and circulation data, allowing you to create custom lists that drive informed collection development. By adding Alpine to our Edelweiss+Analytics suite, libraries of all sizes can choose the tool that's right for them based on their needs and budget. Our mission is to help you "work better, read more."



READsquared Booth #231

Reading Programs - Readers Advisory Homework Helper - Reading Buddies

Join [READsquared](#) and engage your community like never before with targeted patron experience and content. Inspire participation with curated book recommendations, fun activities, literacy games, random drawings, raffles, social interactions and more!

Promote your library's brand with the many pre-packaged programs using popular themes and easily updated to reach your unique community!

READsquared Connecting your Library and Community!

See what READsquared can do for you and request a demo today! [RequestDemo@READsquared.com.](#)



Gale, A Cengage Company Booth #501

Gale Small Business Builder is a step-by-step online planning tool to help aspiring entrepreneurs and experienced small-business owners plan, launch, manage and grow their small businesses. Nonprofits will find tools and templates tuned to the specific needs of founders serving their communities.

The intuitive program provides self-guided business planning and guides users through five areas of exploration:

- Entrepreneur Profile
- Business Ideation
- Break-Even Analysis
- Business Plans
- Financial Projections

Start-ups and nonprofits can use this service to explore and learn about options, evaluate readiness, and build a plan focused on success. Learn more at [gale.com/gsbb](#).



Unique Management Services Booth #212

Unique Management Services, the worldwide leader in material recovery for libraries, now also provides inbound phone and live chat coverage for public libraries.

Are you looking for solutions to:

- Hectic service desks?
- Distracted staff?
- Rushed interactions?
- Missed patron activity?
- Lengthy e-Media calls?
- Limited/no online support?
- Serve all generations?

Unique solves these problems with phone and chat coverage to keep patrons engaged and active and give library staff more time for in-house patrons and key job tasks.

Visit booth 212 or [librarycalls.com](#) for more information.

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1 Platform

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